

open call



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public artwork WI555



Lobke van Aar

**NAME**

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BORN

9 juli 1982,
's-Hertogenbosch

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ACTIVITIES

- redactionele illustraties voor boeken, magazines en kranten
- poster ontwerp
- boekomslagen
- kinderboek illustraties
- muurschilderingen
- vrij werk

ABOUT

Lobke van Aar - working in the fields of art, illustration and custom lettering - is living and working in Rotterdam, in the Netherlands. Sinds 2008 she is working as a freelancer on a daily basis.

The works by Lobke van Aar are a playful mix of illustration, color and typography. Lobke has a passion for hand lettering, a fascination for the whispers of the past and is always looking for the human element in her topics. In her day to day life it's the little things that jump out and inspire her.

STUDY

2004-2008 • Illustratie, AKV|St.Joost Breda
1999-2004 • Grafisch ontwerp, SintLucas Eindhoven

CLIENTS SELECTION

Flow magazine, Sesame street, Het Financieele Dagblad, ELLE (Japan), Uitgeverij Snor, NRC Handelsblad, nrc.next, De Standaard (B), De Tijd (B), Erasmus Universiteit Rotterdam, I amsterdam, KLM, Heijmans, Nuon, ABN Amro, Baker Tilly Berk, Vice, Opzij, Het Koninklijk Concertgebouw, Consumentenbond, Productiehuis Brabant, Theaterfestival Boulevard, Residentie Orkest, Vodafone, Ziggo, Malmberg, NS, Bibliotheek Den Haag, Theatergroep Knars

AWARDS

2012 • European Design Awards, nominated
2011 • European Design Awards, silver award winner
2009 • Jules Groenen Prijs, nominated

PUBLICATIONS

2008 - now • commissioned illustrations for several books, magazines, newspapers, campaigns, murals and more...

2022 • Grote Nederlandse Kunstkalender
2021 • Publieke Werken Rotterdam, bookpublication
2020 • Grote Nederlandse Kunstkalender
2019 • Grote Nederlandse Kunstkalender
2017 • Calendarbook, Stichting Print
2016 • Bosch Open Expo, Bosch500, catalogue
2015 • ARTtube, documentary portrait
2015 • Willem X exhibitions 1-4
2013 • XXLNL illustratoren, booklet
2012 • Graphic Design Festival, lecture
2012 • European Design Awards, catalogue 2012

EXHIBITIONS

2022 • Graphic Design Festival, Haapsalu (Estonia)
2022 • Agendapunten, / Werkwarenhuis 's-Hertogenbosch
2021 • Publieke Werken Rotterdam
2021 • Algemene Beschouwingen, 's-Hertogenbosch city
2019 • Wes, Rotterdam
2019 • 10 jaar Cineville, Amsterdam
2018 • Twoools in Beeld, Scapino Ballet / Groos Rotterdam
2018 • Wes Anderson, Hutspot / KINO Rotterdam
2018 • PicaPica, Baek Rotterdam
2017 • Y.A. Collections, LemoArt Gallery Berlin (D)
2017 • Uit de kunst, Maak Rotterdam
2017 • Pica Pica, Supermercado Rotterdam
2016 • Draw on Raw, LemoArt Gallery Berlin (D)
2016 • The Big Draw, Kruithuis 's-Hertogenbosch
2016 • Bosch Open Expo, Jeroen Bosch Ziekenhuis
2016 • mini-expo, AtelierBeheerStichting 's-Hertogenbosch
2016 • A0 expo, Kelderman en van Noort Eindhoven
2015 • Willem X-Mas, Willem Winkel, 's-Hertogenbosch
2015 • GA December Winkel, Grafisch Atelier Den Bosch
2015 • Kunstbingo, W2 poppodium 's-Hertogenbosch
2015 • Bosch Grafisch Souvenir, GA Den Bosch
2015 • SOLO EXPO: Willem II Fabriek 's-Hertogenbosch
2015 • Willem X, Willem II Fabriek 's-Hertogenbosch
2014 • GA Zichtbaar, De Letterproeftuin & GA Den Bosch
2014 • Smash to Open, Willem II Fabriek 's-Hertogenbosch
2012 • Naald & Draad, Duvelhok Tilburg
2012 • Illustratie Biënnale 2012, Haarlem
2012 • Cont. Dutch Illustration, Stedelijk Museum Kampen
2011 • Incubate, Tilburg
2011 • 22nd Int. poster & graphic design fest. of Chaumont (FR)
2011 • Six Degrees of Separation, CBK 's-Hertogenbosch
2010 • Huis voor Beeldcultuur Breda
2010 • Illustratie Biënnale, Haarlem
2010 • Graphic Design Festival Breda
2010 • Radboud Universiteit Nijmegen
2009 • Stadsgalerij Breda
2009 • Dutch Design Week Eindhoven
2009 • Temporary Art Centre Eindhoven
2009 • Centrum Beeldende Kunst 's-Hertogenbosch



In my work I'm always looking for the human aspects. The human being in all her facets is an inexhaustible source of inspiration for me. What moves us, what are our differences and in what way are we actually all the same.

There is a need in everyone to bond. A longing for connection, intimacy, togetherness, a sense of belonging. And at the same time to autonomy, individuality, independence, independence, individuality, freedom, the realization of an 'I'.

My concept for the public artwork is about the tension between autonomy and connection. The balance between connect with others and give everyone their space for their own self. And the movement that causes the constant search for this.

A dance that Oud-Charlois, with its multitude of different cultures, religions, values and norms, opinions and political preferences, has mastered so well. Something to be seen and celebrated!

The idea is: I would like to make a composition of all kinds of human figures that together symbolize the multicultural diversity of Oud-Charlois.

I would like to show the differences between the people by varying skin colour, body shape, age and appearance (posture, expression, clothing). This without falling too much into stereotypes.

In addition, the solidarity can also be seen: all figures fit perfectly together on the canvas. A social interaction with the aim of coexisting peacefully.

The figurative style and the timelessness make it an accessible idea that can be understood by the children from the primary school across the street as well as by the origin Rotterdammer who lives in Oud-Charlois for 50 years.

— prototype

To be clear, this is not my sketch or design for the public artwork. It's a prototype, a pilot test to see if the idea I have in my head has potential.

On the right you see a test sketch made with elements from my work. This already gives a bit of an image of what the artwork can look like. The bright, expressive colors match with the red wall. Ofcourse: you don't see such large empty spaces in the final work. I want to give the figures themselves more idiosyncratic elements than you see here.



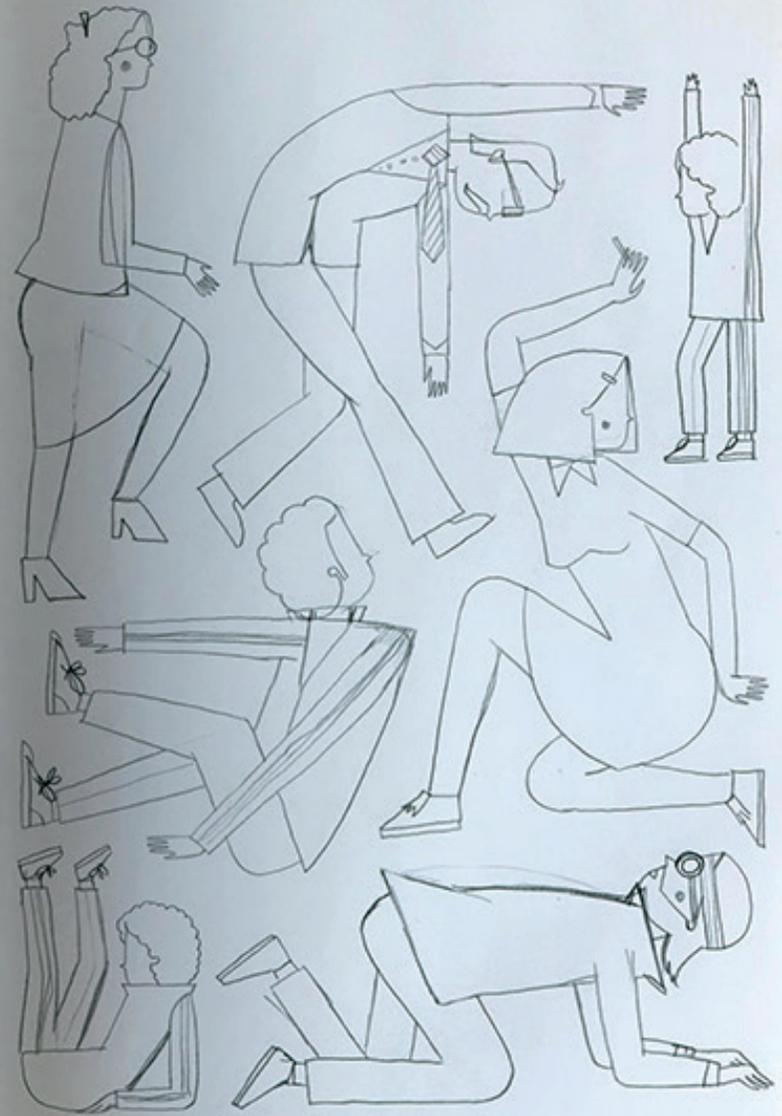
If I am chosen to do the assignment, I first will start sketching. A research in my sketchbook into diversity based on my own observations in the city. And with Oud-Charlois in particular, as a source of inspiration. Afterwards I will puzzle with the elements to find the right composition.

I will present the sketches to you in the meantime. In this way the image is created in an interaction with you.

My sketches start with pencil and eraser. This is how I search for the right shapes and the right composition. Till the image is in balance, I will continue to tweak until I am completely satisfied. I will add the colors afterwards.



— Lobke
“I enjoy to keep attention on the details. All elements really have to participate.”



REALISATION

For the realisation, I want all the parts in the design being attached to the wall as separate shapes.

I'm thinking of metal at the moment but I would like to do further material research.

Material is therefore in consultation. I am also open to ideas.

realisation

A sketch of how the shapes can be attached to the wall with spacers.

