



PERSISTENCE IS ALL

Persistence: the quality of being persistent or the act of persistence.

The fact of continuing in an opinion or course of action in spite of difficulty or opposition.

Related words: perseverance, tenaciousness, durability, continuity, stamina, endurance, commitment.

In Dutch: vasthoudendheid, doorzettingsvermogen, volharding

All these notions are embodied in

art practice - in every-day work of creativity.

In our street history – through years of building lives and personal stories of never giving up

In our collective – through building a body of our W1555 community.

In the neighborhood, greatly populated by emigrants and expats - seeking a life or striving to better one.

What we all have in common are challenges of acceptance, identity, perseverance, hardship and patience.

In an ever-growing city which is continuously expanding in its cosmopolitanism and where multicultural diversity became the only persistent culture, cultural attitude of Charlois, led by cultural workers and citizens' associations is persistence itself -

having a goal or vision in mind that motivates and drives despite or due to crises and social and economic changes.

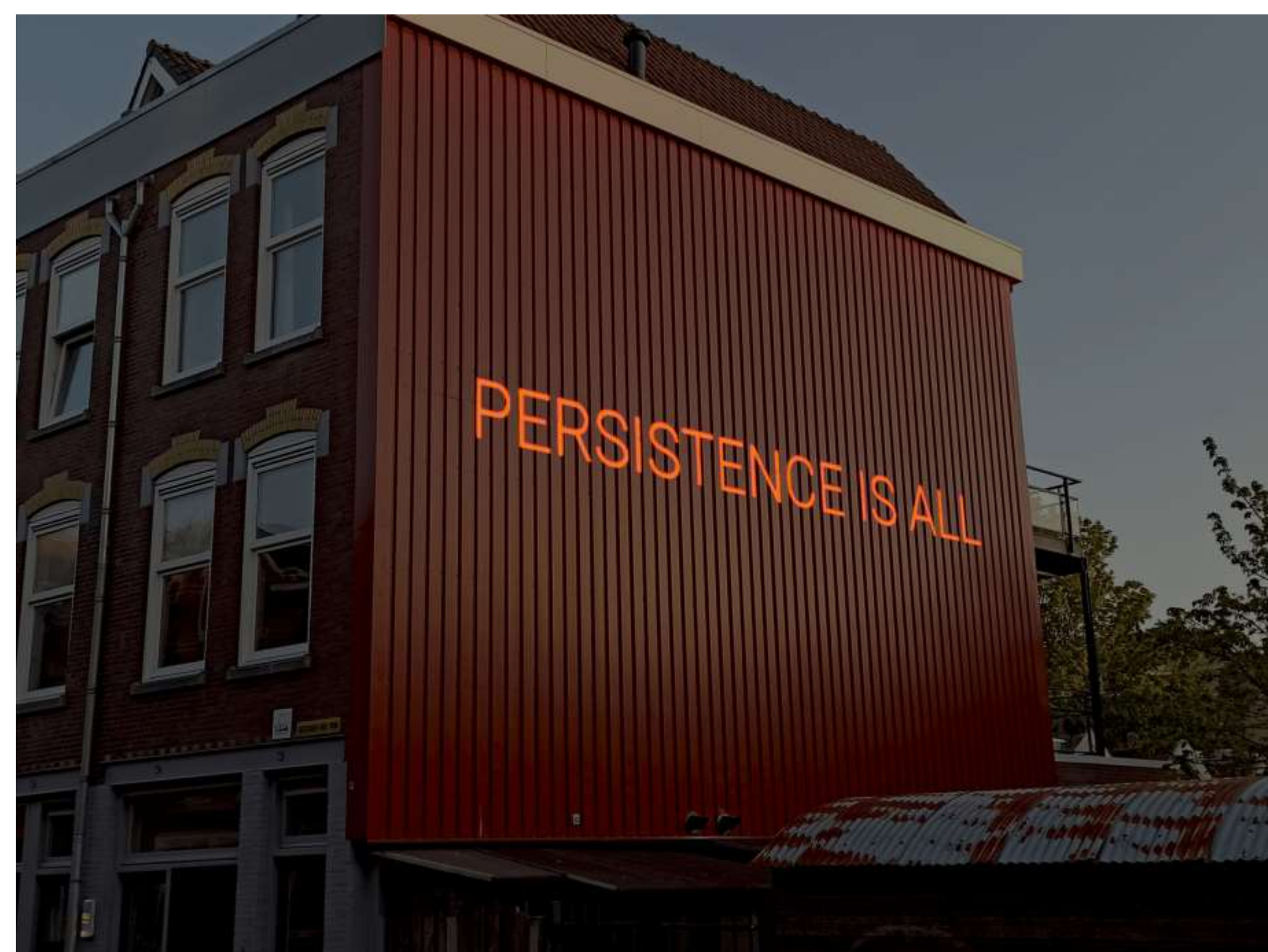
Hence, this message easily communicates different narratives of this neighborhood, highlighting a value of what people of different backgrounds and seemingly not similar experiences have in common.



PERSISTENCE IS ALL

Being persistent,
one become
resistant to
failure and learn
to appreciate
the process.

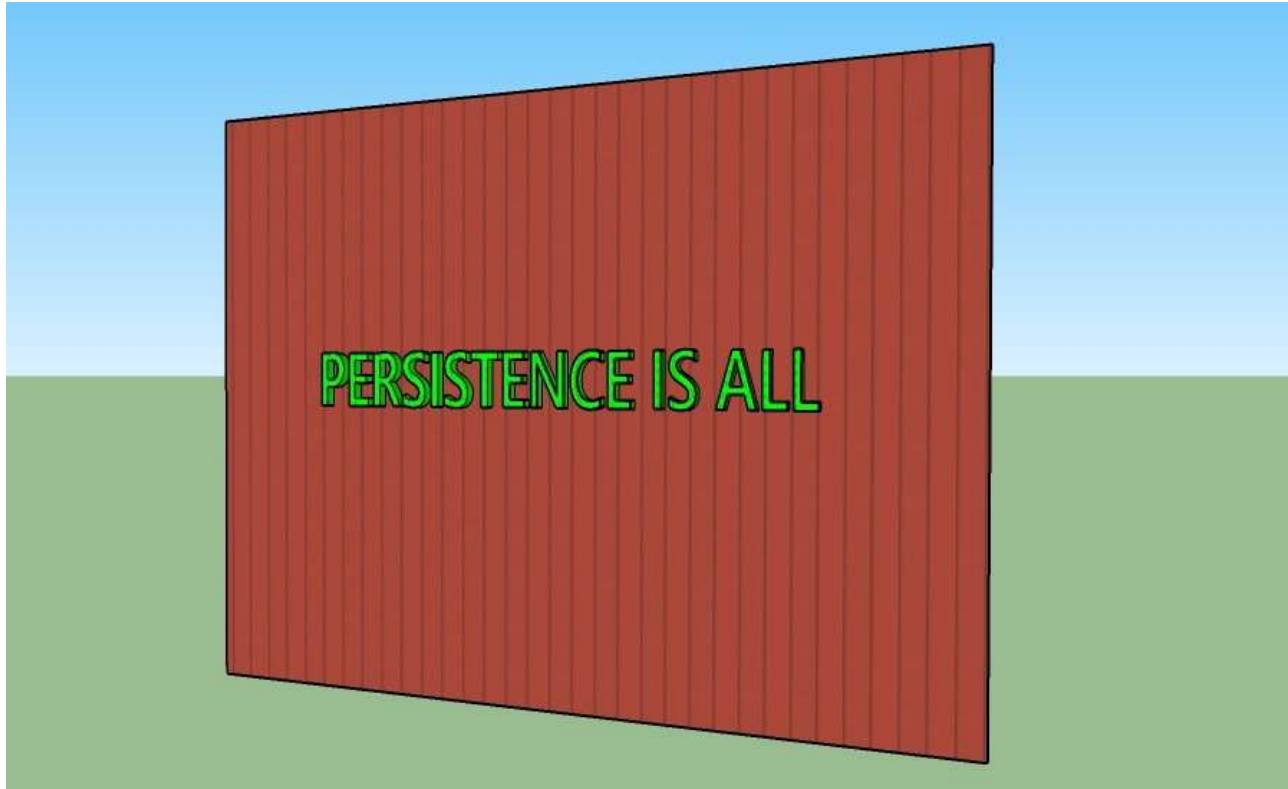
That is very
much needed in
our world that
sometimes see
ms like it is each
day more and
more
challenging.



Changing colors stand for necessity to change in order to evolve in coexistence, a readiness to change not as to obey what is imposed, but as adapting in one's own perseverance towards an inviolable goal.

A photograph of a building at dusk. The building has a red corrugated metal wall on the right side and a dark facade with several windows on the left. The text "PERSISTENCE IS ALL" is illuminated in orange on the red wall. The sky is dark, and there are some trees and a structure visible in the background.

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Technically and visually simple, the sign carries the power of the message that reflects the spirit of our community and the whole neighborhood. It is a testimony of our experience and achievements and an impetus for everyone's future aspirations.



There is still room left for some creeping plants eventually that do not damage the facade.